ONACADA | THE GLOBAL COMMUNITY FOR ACADEMIC ADVISING

Division Unit Report for the Advising Student-Athletes Community
Submitted by Wesley Maas

Please complete Columns 1 through 6 and return by November 15, 2019.

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes (rhapes@tamu.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

1. NACADA Strategic Goal(s) *(List strategic goal(s) related to the outcome)*	2. Specific desired outcome *(What you want to occur as a result of your efforts; what you want someone to know, do, or value)*	3. Actions, activities or opportunities for outcome to occur *(What processes need to be in place to achieve desired outcome)*	4. Outcome measurements & related data instrument(s) *(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)*	5. Other groups or individuals (if any) to connect with in achieving this outcome *(List opportunities for collaboration with other groups)*	6. Challenges (if any) anticipated in achieving this outcome *(How will you address issues that arise as you work to achieve the outcome?)*	7. Progress toward achieving outcome *(Complete in August 2019 report)*	8. Future action(s) based on data (Data-informed decisions) *(Complete in August 2019 report)*
Pursue innovative technology tools and resources to support the Association.	Update Advising Student-Athletes resources page of the NACADA website	1) Work with EO & NCAA liaisons to modify website links & get updated information 2) Create a more engaged audience within the community through email, text, video (YouTube) and audio (Podcast)	Increase in the amount and type of information available on the website and to the community members and keep the information current	NCAA Advisory Board	Making sure information on the website is both current and updated in a timely manner Ensuring the community membership has access to experienced professionals in the manner in which they want to consume it	This outcome was completed. We were able to pursue innovative technology to effectively communicate with the Association.	As technology continues to evolve, we as an association need to adapt and change with it. We need to continue to review opportunities for communicating effectively with the Association.

Expand and communicate the scholarship of academic advising	Increase the number and quality of proposals submitted for the annual / regional conferences for both NACADA and N4A	1) Ensure community members are aware of deadlines and appropriate dates and venues for annual / regional conferences 2) Solicit members from the current community to submit proposals 3) Assist those who may be uncertain about proposal writing or topics to share at the conference	Increase in the quality and number of proposals for both annual and regional conferences for both NACADA and N4A	Collaborate with members of the NCAA Advisory Board	Making sure proposals are of the highest quality to ensure the best representation of community	We have been able to effective communicate all applicable deadlines and dates for annual and regional conferences. We have also increased the solicited proposals from the community.	We need to continue to ensure that proposals are of the highest quality to best represent the community.
Provide professional development opportunities that are responsive to the needs of advisor and advising administrators	Conduce a webinar or brown bag session to reach advisors who typically do not work with student-athletes Increase listserve activity by providing a 'Hot Topic' of the month Collaborate with @SAthleteDevChat to host at least three twitter chat's	Coordinate with members of the community to determine the information to present in a webinar / brown bag sessions that will advance the body of knowledge regarding NCAA rules and regulations impacting student-athletes	Webinar / Brown bad session created and implemented Webinar / Brown bag session information provided on the community webpage Increase in Group Communication through all manners of communication (visual, audio, written word).	NCAA Advisory Board	Making sure community has a time allotted on the NACADA list of webinars for the 2018-19 timeframe	In the spring term, there were 5 twitterchats for the community. We were able to also provide 5 hot topics to the listserve for the community.	Moving forward, we need to determine the best mode in which to communicate with the membership.

	session for community membership	Use group chat to solicit assistance from the steering committee to compose a list of 10 related hot topics Post hot topic for discussion on the first Friday of every month					